



Acuity is bullfrogpowered™

Pioneering socially responsible investment firm chooses green power

Toronto, December 20, 2007 – Bullfrog Power™, a leading Canadian provider of 100 per cent green electricity, today announced that Acuity, a leading Canadian investment firm, has agreed to purchase clean, renewable power for its office in Toronto, joining the growing list of Canadian businesses and organizations that are showing their support for the supply and development of green power.

“Over the past two decades, Acuity has helped to establish the field of socially responsible investing. Canadians’ growing interest in environmentally and socially responsible investment alternatives goes hand in hand with the growth in demand for clean, emissions-free power,” said Tom Heintzman, President, Bullfrog Power. “We are very pleased that Acuity has decided to reduce its own electricity-related emissions footprint by bullfrogpowering its Toronto office.”

“Acuity is proud to be a pioneer in the field of sustainable investing, allowing investors to meet their financial objectives while staying true to their own social and environmental values. But it’s important that we also demonstrate similar values in our own operations,” said Ian Ihnatowycz, President and CEO, Acuity Investment Management Inc. and Acuity Funds Ltd. “Purchasing green power from Bullfrog is one of the ways Acuity is reducing our own environmental footprint and contributing to a cleaner, healthier environment.”

Acuity, a founding member of the Social Investment Organization (SIO), has grounded its approach to Socially Responsible Investing (SRI) in the belief that environmental, social, and governance (ESG) factors can have a material impact on a firm’s operations.

Acuity launched the Acuity Clean Environment Equity Fund in 1991. This Fund invests in a targeted portfolio of equity securities that are leading innovators in the provision of product and service solutions to key environmental issues as defined by the Fund. In addition, launched in 2000, Acuity Social Values Funds invests in a diversified portfolio of mid- to large-sized companies. All investments are analyzed based on proven financial and ESG criteria.

Acuity is also heavily involved in sponsoring research and special events in the area of socially responsible investing and sustainability. For example, Acuity is the only Canadian member of the United Nations’ Environment Programme Asset Management Working Group. This unique group was established to advise the UN on integration of environmental, social, and governance criteria within institutional investment management.

– more –

www.bullfrogpower.com

About Bullfrog Power

Bullfrog Power is a leading provider of 100 per cent green electricity. Founded in 2005, Bullfrog provides homes and businesses in Alberta and Ontario with an easy way to go green and help create a cleaner, healthier environment for future generations. All of Bullfrog's power comes from clean, renewable sources like wind power and low-impact water power that displace polluting and carbon-intensive sources like coal. Bullfrog sources power exclusively from generators that have received Environment Canada's Environmental Choice^M Program EcoLogo^M certification. Thousands of Canadian homeowners and hundreds of businesses have made the decision to become "bullfrogpoweredTM" and support the generation of clean, renewable power.

www.bullfrogpower.com

About Acuity

Acuity is the manager of Acuity Mutual Funds and Acuity Pooled Funds. Acuity Investment Management Inc., an affiliate of Acuity, provides investment advisory and portfolio management services to these funds. Acuity, and Acuity Investment Management Inc., manage approximately \$8.9 billion in assets on behalf of mutual funds, pooled funds, closed-end (TSX-listed) funds, pension funds, foundations, and private clients.

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